

Schedule of Representations

Representation 1

From: Cllr Ian Williams
Sent: 17 December 2025 15:54
To: licensing
Subject: family-shopper-16-cowbridge-road-bridgend

Please note my objection to this application for the sale of alcohol...

This is a residential area already blighted by anti social behaviour stemming from alcohol consumption and its location on a safe route to school would further subject young children to those who choose to drink on the street.

There is a SPAR around the corner, The Petrol Station further along Cowbridge Road and Asda on Cowbridge Road all selling alcohol so any further retail outlets selling alcohol will definitely be over intensification .

If you add to this premises already licensed for the sale of alcohol on the premises, Cabo Roche , The Coach , Five Bells and Bridgend Athletic RFC all closing before midnight then you have a recipe for disaster when those who will already have had enough to drink are able to purchase more alcohol from this premises.

Please acknowledge my objections and make them known to the committee as a Ward Councillor.

Best wishes

Ian

Representation 2

Other Party

The Other Party wishes to remain anonymous but has requested South Wales Police present their representations at the meeting. The representation below has been redacted to remove sensitive and some personal information.

Objection to Proposed Premises License at 16, Cowbridge Road, Bridgend, CF31 3DA.

I would like to object on the following grounds:

Public Safety

There are numerous establishments already catering for alcoholic purchase and consumption within 500 metres of the proposed licensee. These include:

Cabo Roche Bar

Five Bells Public House

The Coach Public House

The Athletic Club

Spar Retail

In addition, Tesco, ASDA and Aldi have stores in close proximity to 16, Cowbridge Road offering extended opening hours. A petrol station located on Cowbridge Road also sells alcohol.

There have previously been concerns raised by residents in the immediate area with people gathering outside public houses and around convenience stores at night causing a public nuisance. The location of this proposed business and the propensity of people to consume alcohol nearby, combined with its extended opening hours, would likely fuel an increase in such disorder.

The proposed venue opens out directly onto a busy main road, which narrows due to traffic calming measures immediately situated outside. There is no designated parking assigned to the premises. Spar customers on Ewenny Road already park illegally on double yellow lines opposite the store, despite Spar having parking available outside. Customers attending this proposed new business will invariably park up on the adjacent pavements causing an obstruction and posing a danger to pedestrians and other road users.

Public Nuisance

Further public nuisance issues include the location of this business being in a residential neighbourhood leading to potential noise and disturbance. The area has in the recent past been subject to these issues when a license was granted to allow a nearby premises to convert from a café to a bar. Your records will show a noise abatement notice was served following complaints.

There was a further issue in the recent past when a rugby bar was allowed to open on Ewenny Road, just around the corner. Numerous complaints were received from residents and the bar has since closed down and been replaced by yet another food establishment.

The proposed business will generate commercial waste. There are already rodent and littering problems due to the number of establishments present in the area selling food items. I have provided photographic evidence of the dumping of rubble (which included food waste) ...**Redacted** in front of 16, Cowbridge Road by men working within the building just last week, and I had to contact the local councillor for the Oldcastle Ward for assistance with this matter.

This represents a public health issue ...**(Redacted)**.

Granting this license would be in breach of your own Cumulative Impact Assessment Guidelines that are set by the Council to address the over-concentration of licensed premises in the area. How does the council plan to tackle additional issues of anti-social behaviour, noise and littering if they grant this license?

Should people wish to consume alcohol late at night, there are already numerous venues in Bridgend town centre itself, a short distance away, as well as the license holders currently in existence. Is there really a justification to grant permission for yet another establishment to sell food and alcohol?

Prevention of Crime and Disorder

The proposed premises wishes to sell alcohol between the hours of 6am until 1am. This is before and after the opening hours of the public houses adjacent to it, which is likely to encourage and facilitate extended and binge drinking. Any increase in public disorder within the Ewenny Road, Cowbridge Road and Nolton Street intersection area would place an additional strain on policing and the NHS.

Granting this license effectively sets a precedent to extend the night-time economy of Bridgend and create what could become an unmanageable situation.

Prevention of Harm to Children

The location of this premises is very close to a number of educational establishments. These include:

Bridgend College

Héronsbridge School

Oldcastle Primary School

Brynteg Comprehensive School

...**Redacted**

Footfall of children past the premises is considerable. This proposed convenience store will be selling vapes, tobacco, sweets and snacks and as such this represents an allurement, bringing children in close contact with alcohol, which will be available for sale, as previously outlined, from 6am until 1am.

On the last occasion a convenience store establishment was located at 16, Cowbridge Road, there were considerable issues in relation to safeguarding of children which resulted in a police investigation, the closure of the premises and an intention that no similar business would ever replace it. What has changed?

Young people are vulnerable to the effects of alcohol, whether by drinking themselves or being affected by the people drinking in their lives. Should the license be granted how will the licensee manage the sale of alcohol and other allurements?

products in a manner that protects children and does not encourage loitering and anti-social behaviour?

On a personal note, I would just like to add that ...**(Redacted)**. I have lived at the property all my life and although a number of businesses operating in the area have existed in some shape or form during my lifetime, I am baffled by the inconsistent planning decisions undertaken by Bridgend County Borough Council.

(Redacted)..... a license was subsequently allowed for the Terry Reffell Kitchen and Bathroom Showroom to change use to operate as a bar. Now, the Council are considering allowing a convenience shop to open at the front of what was formerly Walters Pet Shop, selling allurement products and alcohol on virtually a 24 hour basis.

I fail to understand how this approach complies with Government policy on tackling violence against women and girls. I feel vulnerable, under siege and powerless and unable to relax and enjoy my own home.....**(Redacted)**.

I submit this objection for your consideration.